

2025-2026 NABIP Southern NV Strategic Plan

Purpose

Our committees will collaborate to ensure the overall success of the chapter, recognizing that membership engagement is a shared responsibility. Together, we strive to enhance and protect Nevadans access to healthcare and related services by advocating for effective legislation, supporting chapter initiatives, and providing ongoing professional development for our members.

President / Operational	Awards / Member Recognition	Communications & Media Relations	Legislative	Medicare	Membership & Membership Retention	NABIP PAC	Professional Development	Secretary	Treasurer
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Goals

1. ByLaw and P&P Review	1. Pacesetter Award	1. Increase social media presence & # of followers	1. Attend Capitol Conference	1. Host Medicare Summit 2026	1. Increase membership by 10%	1. Promote PAC Contribution by Members	1. Schedule speakers 3 months in advance	1. To grow and improve my Leadership skills	1 - Finish QuickBooks cleanup in order to provide P&L Reports
2. Monthly membership newsletter	2. Chapter Gold Certification	2. Submit press releases to media outlets	2. Report on federal and state issues to membership	2. Attend Regional Leadership Conference	2. Increase knowledge of Membership Chair position	2. Coordinate monthly raffle at meetings for Admin Fund	2. Have more CE luncheons and events	2. Expand my participation beyond Secretarial services	2. Keep chapter accountable to the budget line items
3. Monthly Committee Reports	3. Chapter Awards	3. Promote Broker Making a Difference Campaign via social media	3. Work with regulators at DOI	3. Educate and encourage Medicare agents to be more involved	3. New Member Outreach	3. Report monthly on PAC Contributions	3. Attend State and Region Prof Dev Meeting	3. Potentially attend a Chapter Regional or National conference	3. Entering Actuals vs. Budget
4. Annual Report of Activities	4. Individual Awards	4. Promote Healthcare Bill of Rights via social media	4. Newsletter articles on Legislative issues				4. Reminders to meeting attendees prior to the meeting		

Objectives to Achieve Goals

1. Review ByLaws for revisions at Strategic Planning Meeting; Create P&P Cmte to create and adopt new P&Ps	1. Use Pacesetter as a guide, track communications & events. Highlight in minutes.	1. Track followers monthly on social media	1. Regular communication with Regional and National contacts	1. Form a committee and hold regular planning meetings. Keep board apprised and ask for help when needed.	1. NABIP 7 Touches	1. Create a calendar for all state and regional calls, including relevant access links and information. Set Reminders to ensure my timely attendance	1. Create list of possible topics to seek out speakers	1. Attend Leadership Training Calls	1. Schedule dedicated time to focus on bookkeeping cleanup
2. Create newsletter monthly from articles/info submitted by BOD	2. Work with each committee to maximize points	2. Create and send press releases to media contacts	2. Submit articles for newsletter to keep members informed	2. Promote NABIP Medicare AEP Toolbox and Medicare Training/Certification	2. Outreach & incentives to gain new members	2. Set specific learning goals such as gathering new fundraising ideas	2. Plan far enough in advance to file outline of meeting for CE	2. Participate with Committee tasks, help out at monthly meetings and work to secure CE from a carrier for Membership and non-Members	2. Meet with State Treasurer for additional tips
3. Committee Report reminders due 2 days prior to BOD meeting	3. Provide documentation with Awards submission	3. Schedule and send Broker Making a Difference Campaign via social media	3. Attend DOI Advisory Cmte meetings & maintain communication w/ DOI contacts	3. Promote Medicare Summit to members and non-members, FMOs, etc	3. Attend State, Regional monthly calls	3. Solicit raffle prizes from corporate sponsors and local businesses	3. Schedule State and Regional Prof Development meetings	3. Determine which event(s) could be scheduled to attend.	3. Maintain bookkeeping on a monthly basis
4. Review activities and create report	4. Promote & submit for individual and Chapter Awards	4. Schedule and send Healthcare Bill of Rights via social media	4. Attend Region 8 Monthly Legislative Calls			4. Track and report on all raffle proceeds monthly to demonstrate financial progress	4. Send reminder email to attendees the morning of the meeting as a reminder and welcome		